

## **CIPEE China 2008 – Houston Oil and Gas Trade Delegation**

CIPEE is a Petroleum Equipment and Technology Exhibition

**November 12-14, 2008**



### **Are you an American petroleum equipment or services company interested in entering or expanding in the Chinese market?**

CIPEE is well on its way to becoming China's top international event for petroleum and petrochemical equipment and technologies. Over 500 visitors from 16 different countries are expected to attend the 2008 CIPEE China. A total of 12,000 domestic and overseas buyers are expected to visit the show. Network with hundreds of Chinese petroleum equipment manufacturers in the 2<sup>nd</sup> largest Chinese oil field to explore potential business opportunities. In conjunction with CIPEE is the 2008 China International Oil and Gas Conference. Hear insights by 40 top-level representatives from the Government of China and foreign countries and CEOs of major Chinese and international companies on where the growth is in China in addition to the show.

Exhibit in the market and received customized assistance. The **CIPEE 2008** is a fully equipped half booth attended to by U.S. Department of Commerce Commercial Service representative for U.S. companies needing a presence and meeting space at the show. Thus participating companies do not have to set up their own booth, negotiate with the show, etc., as UDOC and partners will take care of this for you. We work with you to customize the booth. Companies are invited to attend and split a full booth, which keeps the costs low but keeps presence high.

#### **OPTION 1 HALF BOOTH: Here is what you get as a participant in our shared booth space:**

- \$2,500 for one half of a full booth at the CIPEE
- An assessment on your product's market potential from US Embassy staff
- Assistance in finding accommodation
- Listing in the CIPEE show guide
- On-site scheduling assistance
- Briefings, counseling, and advice on whom to approach at the fair
- Invitations to a networking reception and on doing business in China

#### **OPTION 2 CATALOG SHOW: Here is what you get as a participant in our catalog show:**

- \$350 for a booth operated by a Chinese staffer in the local language
- Marketing of your products to government contacts, international companies, local distributors and agents in many countries
- Research reports before and after the show, tailored to your company, together with lists of distributors and agents and interested government contacts for catalog only participants

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#### **To Reserve a spot, fill out this brief registration form**

Return to sender or fax the completed form to: Brendan Kelly at the Department of Commerce 713-209-3113

**Name(s)** \_\_\_\_\_ **Title** \_\_\_\_\_

**Company Name** \_\_\_\_\_ **E-Mail** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Website** \_\_\_\_\_

**Signature** \_\_\_\_\_